



### **Vision & Mission**

#### **Vision**

Azlan Agro Foods Ltd., a concern of SIM Group, aspires to establish itself as the epitome of global excellence in the food industry. Our vision entails achieving international acclaim for the "Finefood" Brand, synonymous with unparalleled quality and innovation.

#### **Mission**

Dedicated to precision and perfection, our mission is to meticulously produce and deliver premium offerings, including cookies, rusk toast, cup cakes, puffed rice, snacks, semai, noodles, drinks, chips, spices, and culinary products. Upholding unwavering commitment to the highest standards of production, we aim to exceed customer expectations, foster innovation, and strategically contribute to the global marketplace while upholding the principles of sustainability and corporate responsibility.

# finefood COOKIES





Chocobite Cookies - Box



Coffee Cookies - Box



Kheer Cookies - Box



Chocobite Cookies - Pack



Coffee Cookies - Pack



Kheer Cookies - Pack











Chocobite Cookies - Jar

Coffee Cookies - Jar

Kheer Cookies - Jar

Cookies Biscuits - Jar

SaltiBite - Jar

Product Name	Weight	Pack Size
Cocobite Cookies - Box	250g	12 x 1
Coffee Cookies - Box	250g	12 x 1
Kheer Cookies - Box	250g	12 x 1
Cocobite Cookies - Pack	90g	24 x 1
Coffee Cookies - Pack	90g	24 x 1

Product Name	Weight	Pack Size
Kheer Cookies - Pack	90g	24 x 1
Cocobite Cookies - Jar	350g & 800g	12 x 1
Coffee Cookies - Jar	350g & 800g	12 x 1
Kheer Cookies - Jar	350g & 800g	12 x 1
Cookies Biscuits - Jar	350g & 800g	12 x 1
SaltiBite - Jar	350g & 800g	12 x 1













SaltiBite



Toast Biscuits



Muri Toast



Toast Masala



Toast Biscuits



Sweet Toast



Dry Cake



Dry Cake - Box

Product Name	Weight	Pack Size
Cookies Biscuits	90g	24 x 1
Coconut Cookies	90g	24 x 1
SaltiBite Cookies	90g	24 x 1
Toast Biscuits	200g	6 x 1
Muri Toast - Box/Pack	200g	6 x 1

Product Name	Weight	Pack Size
Toast Masala - Box/Pack	200g	6 x 1
Toast Biscuits	15g	48 x 1
Sweet Toast	15g	48 x 1
Dry Cake	28g	48 x 1
Dry Cake - Box	290g	12 x 1





Milk Cake









Vanilla Cake 2 in 1 Milk Cake

Puffed Rice - 400g







Egg Noodles

Chicken Noodles

Product Name	Weight	Pack Size
Milk Cake	11g	72 x 1
Vanilla Cake	11g	72 x 1
2 in 1 Milk Cake	25g	48 x 1
Puffed Rice	400g	20 x 1
Puffed Rice	500g	20 x 1

Product Name	Weight	Pack Size
Chicken Noodles	120g	24 x1
Egg Noodles	120g	24 x1





Hot Chanachur



Chanachur



Chanachur



Fried Peas



Fried Dal



Jhal Muri

Product Name	Weight	Pack Size
Hot Chanachur	15g	240 x 1
Chanachur	25g	192 x 1
Chanachur	130g	60 x 1
Fried Peas	14g	240 x 1
Fried Dal	13g	480 x 1

Product Name	Weight	Pack Size
Jhal Muri	25g	104 x 1





Laccha Semai



Vermicelli Semai



Roasted Vermicelli Semai



Sat Isabgol - Pack



Sat Isabgol - Box



**Basil Seeds** 



Aromatic Rice

Product Name	Weight	Pack Size
Laccha Semai	180g	50 x 1
Vermicelli Semai	200g	48 x 1
Roasted Vernicelli Semai	180g	24 x 1
Sat Isabgol - Pack	20g	288 x 1
Sat Isabgol - Box	100g	24 x 1

Product Name	Weight	Pack Size
Basil Seeds	100g	24 x 1
Aromatic Chinigura Rice	1000g	25 x 1





Ispagula Husk



Ispagula Husk



Ispagula Husk



MUSTARD OIL

Mustard Oil

















Dry Whole Chilli

Product Name	Weight	Pack Size
Ispagula Husk	5g	432 x 1
Ispagula Husk	20g	288 x 1
Ispagula Husk	40g	192 x 1
Mustard Oil	250ml	24 x 1
Mustard Oil	500ml	12 x 1

Product Name	Weight	Pack Size
Mustard Oil	1000ml	12 x 1
Dry Bay Leaf	50g	24 x 1
Dry Whole Chilli	50g	24 x 1













Chilli Powder-Box

Coriander Powder-Box

Turmeric Powder-Box

**Curry Powder-Box** 







Coriander Powder-Jar



Turmeric Powder-Jar



Curry Powder-Jar

Product Name	Weight	Pack Size
Chilli Powder-Box	200g	24 x 1
Coriander Powder-Box	200g	24 x 1
Turmeric Powder-Box	200g	24 x 1
Curry Powder-Box	200g	24 x 1
Chilli Powder-Jar	200g	24 x 1

Product Name	Weight	Pack Size
Coriander Powder-Jar	200g	24 x 1
Turmeric Powder-Jar	200g	24 x 1
Curry Powder-Jar	200g	24 x 1
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Nutrica-Mango

Tasty Saline











Fruitly-1000ml

Fruitly-500ml

Fruitly-250ml

Lithci Drinks

Orange Drinks

Product Name	Weight	Pack Size
Nutrica-Mango	6g	36 x 12
Nutrica-Orange	6g	36 x 12
Tasty Saline	14g	20 x 12
Fruitly	1000ml	6 x 1
Fruitly	500ml	12 x 1

Product Name	Weight	Pack Size
Fruitly	250ml	12 x 1
Litchi Drinks	170ml	12 x 6
Orange Drinks	170ml	12 x 6





Poppers



Ring-O

Product Name	Weight	Pack Size
Poppers	15g	80 x 1
Cheese Ball	15g	80 x 1
Ring-O	15g	80 x 1
Potato Crackers	15g	80 x 1



Cheese Ball



Potato Crackers

Product Name	Weight	Pack Size



## Azlan Agro Foods Limited A Concern of SIM GROUP

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